

2020 ONTARIO MASONRY DESIGN AWARDS

VISION • STRENGTH • BEAUTY

Ontario, forever connected by vision, passion and strength, manifested in the architectural creations of past and present.

They are where we live, play, pray and heal; where we learn, work and govern.

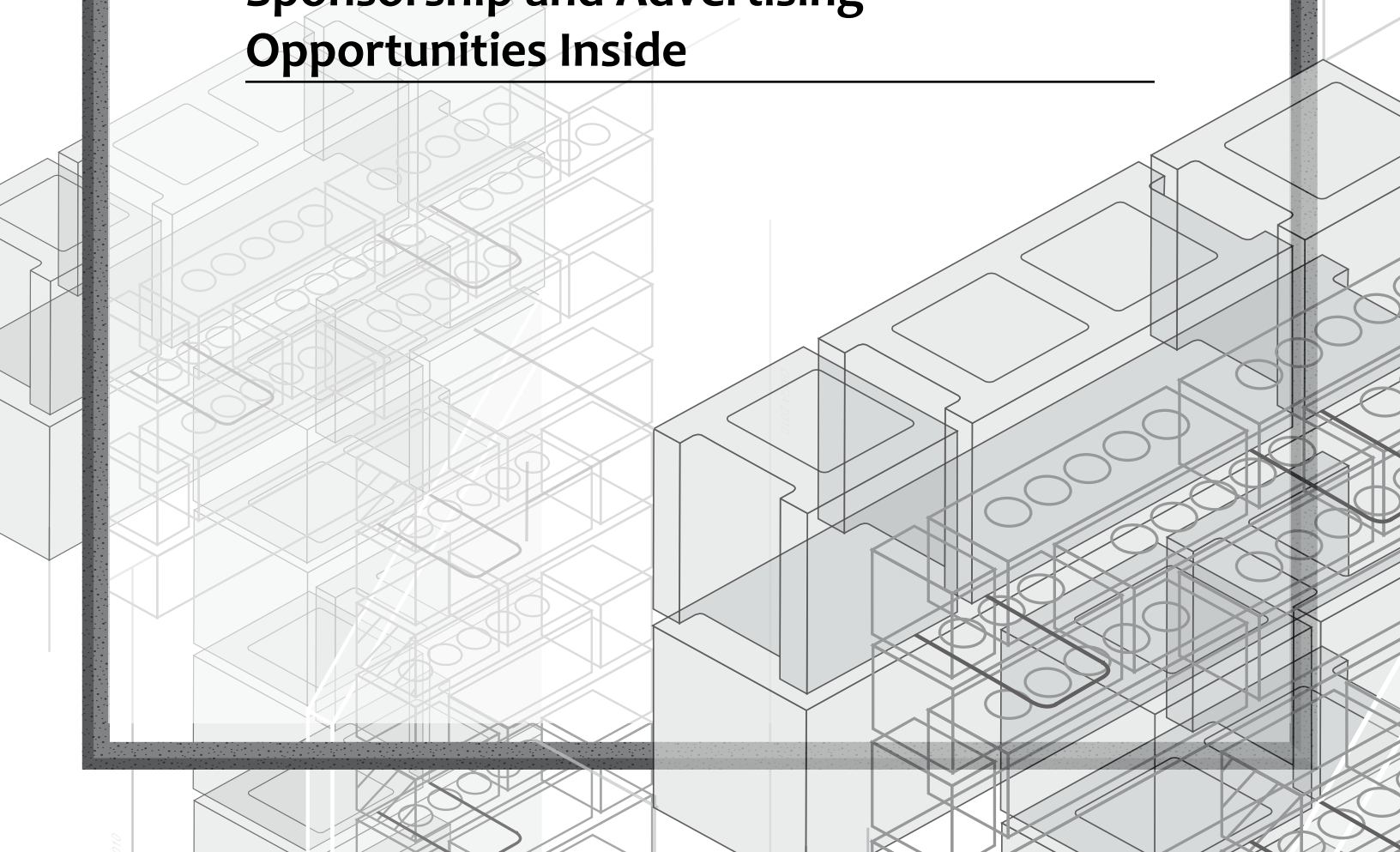
They stir our senses with colour, texture and form... they comfort our souls with strength.

They are masonry.

The Ontario Masonry Contractors' Association is pleased to present a celebration of these lasting architectural designs and the people who brought them to reality through the Ontario Masonry Design Awards.

You are invited to be part of the celebration

Sponsorship and Advertising Opportunities Inside



THE SPONSORSHIP AND ADVERTISING OPPORTUNITY

The Ontario Masonry Design Awards

It all begins close to home with competitions in 11 categories in each of three geographic regions. The awards culminate with a provincial competition among the top regional entries in the same 11 categories, plus by 4 provincial-only categories.

www.ontariomasonrydesignawards.com

A visually stunning and comprehensive website that communicates the awards from beginning to end and includes the online submission facility.

The Masonry Design Awards Magazine

A beautiful and lasting keepsake sharing and celebrating the provincial and regional winners and the honourably mentioned. It is completed with relevant and timely stories and advertising by Ontario Masonry Design Awards sponsors. **Advertising space is limited in the magazine and reserved only for sponsors.** We are offering a new opportunity to upgrade the size of your ad by one category. Please refer to the Rights and Benefits Table for upgrading costs.

3000 copies will be distributed to industry participants, government, and other stakeholder groups.

The Masonry Design Awards Gala

THE night. THE party. THE announcement of winners in both the regional and provincial competition. A remarkable evening designed with anticipation, surprises, great food, great people, great architecture and a great province as its inspiration.

Saturday, November 28, 2020
The Royal York Fairmont
Toronto

Masonry Design Awards Communications

In addition to the website and the magazine pre-event promotions and invitations and post-event announcements of provincial and regional winners will be made via all communications related to the OMDA.

THE SPONSORSHIP AND ADVERTISING PROGRAM

The Ontario Masonry Design Awards Sponsorship Program has been designed to deliver opportunities to meet the needs and budget of virtually any size or type of business, from those who want to do their part to help make this celebration possible, to those looking for unique exposure among this important target audience of architects, engineers, masonry contractors and suppliers, building owners, government representatives and other industry participants.

The rights and benefits of sponsorship are based on the amount of a sponsor’s investment, with opportunities for unique and creatively integrated exposure beginning at the Major level.

Positioning

The larger your investment, the higher your positioning among participating sponsors. There are five levels of sponsorship as listed below along with the minimum amount of sponsorship for that level. Sponsors with equal investments are listed in alphabetical order within the appropriate position.

Diamond Patron	Patron	Major	Sponsor	Donor
\$100,000	\$50,000	\$25,000	\$10,000	\$5,000

Rights & Benefits

Rights & benefits grow with the amount of investment. At the Diamond Patron level, you are invited to work with our event design team to develop an appropriately creative and integrated presence in the Awards Gala with the sponsor’s business objectives at the core of creativity.

The matrix on the following page lists rights and benefits extended at each level of investment.

Learn more/Get started

To learn more or get started on confirming your sponsorship, please contact:

Sandra Skivsky
Ontario Masonry Contractors’ Association
sskivsky@canadamasonrycentre.com
(905) 564-6622 Ext 31

INVESTMENT	\$100,000	\$50,000	\$25,000	\$10,000	\$5,000
	Diamond Patron (Max. 2)	Patron (Max. 2)	Major (Max. 2)	Sponsor (Max. 6)	Donor (Max. 12)

POSITIONING
MAXIMUM NUMBER OF SPONSORS PER LEVEL

Advertising/Promotions					
Logo on event and program promotions	X	X			
Logo post awards announcement	X	X	X	X	

Gala					
Customized integration of brand into program (High Profile)	X				
Brand recognition in presentation	X	X	X		
Name recognition in presentation	X	X	X	X	
Signage at Gala	X	X	X	X	X
Tickets to the Gala (Table of 8 OR # of people)	2 Tables 16 people	1 Table 8 people	4 people	2 people	

Magazine					
Full page ad, preferred location (preferred location to Diamond Patron)	X	X		Upgrade for \$3500	
1/2 page ad				X	Upgrade for \$2000
1/3 page ad					Upgrade for \$1500
Sponsor/Donor listing (Logo)	X	X	X	X	
Sponsor/Donor Listing (Name Only)					X

www.ontariomasonrydesignawards.com					
Logo on Sponsor page with Active Link	X	X	X		
Logo on Sponsor page				X	
Name on Sponsor Page					X
Logo on Gala page	X	X			